



MANI NIALL

RESTAURANT PROGRAM
BUSINESS ADVISOR
[BIO HERE](#)



ALEX BEREA

DIGITAL MARKETING
BUSINESS ADVISOR
[BIO HERE](#)

DO YOU OWN A RESTAURANT OR FOOD BUSINESS IN FOSTER CITY?

THE SAN MATEO SMALL BUSINESS DEVELOPMENT CENTER IS PARTNERING WITH THE CITY OF FOSTER CITY TO PROVIDE **EXCLUSIVE ONLINE TRAINING AND 1:1 BUSINESS ADVISING** TO FOSTER CITY-BASED RESTAURANT, BEVERAGE, AND FOOD BUSINESS OWNERS.

CALL US: 650.395.9130
TO JOIN THE ONLINE SESSIONS
OR SIGN-UP FOR 1:1 BUSINESS ADVISING.

FOOD INDUSTRY EXPLORATION

MARCH 29: INTRODUCTIONS TO SAN MATEO TEAM, & AN EXPLORATORY SESSION FOCUSED ON HOW TO GROW AND THRIVE IN THE CURRENT MARKET. [RECORDING HERE](#)

HOW TO THRIVE IN THE CURRENT MARKET

THURSDAY, APRIL 27TH, 2:30-4 PM

IN THIS FOOD INDUSTRY EXPLORATION, WE PRESENT METHODS ADOPTED BY RESTAURANTS THAT "PIVOTED" DURING THE PANDEMIC AND HOW RESTAURANTS ARE CONTINUING TO ADAPT AND GROW IN THE CURRENT MARKET.

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INTRODUCTION TO DIGITAL MARKETING

THURSDAY, MAY 4TH, 2:30-4 PM

THIS WORKSHOP WILL FOCUS ON DISCUSSING INTRODUCTORY METHODS OF DIGITAL AND ONLINE MARKETING. YOU WILL LEARN THE BASICS OF SEO, SEM, SMM, MOBILE, AFFILIATE, AND ONLINE AD MARKETING.

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APRIL 27 WEBINAR

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MAY 4 WEBINAR



FOSTER CITY
CHAMBER OF COMMERCE



U.S. Small Business Administration

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REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES WILL BE MADE IF REQUESTED AT LEAST 72 HOURS IN ADVANCE. CONTACT : 650-395-9130