



**For Immediate Release**

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**RETHINKWASTE ANNOUNCES 2015 AMERICA RECYCLES DAY POSTER CONTEST**  
*Contest Open to All 3<sup>rd</sup> through 6<sup>th</sup> Grade Students in Service Area*

**SAN CARLOS, CA – September 25, 2015** – RethinkWaste is calling on all 3<sup>rd</sup> through 6<sup>th</sup> grade students in its service area to show off their artistic talents in the Agency’s second annual America Recycles Day Poster Contest. The theme of the contest is “Rethink Waste - Recycling@School is Cool!” The winning artwork will be prominently displayed and used on various RethinkWaste public education and outreach materials in 2016.

“Kids are creative and very knowledgeable of how to recycle” said Faustina Mututa, RethinkWaste Environmental Education Coordinator. “This is a fun and artistic way for kids to show how they recycle at their school. We are excited to see all the great ways that illustrate recycling at school.”

The posters must be 8.5 x 14 inches and any medium can be used, including paint, markers, crayons, colored pencils. Bright, rich colors are encouraged. Only one entry per student will be accepted and posters must include original artwork only.

The posters must be submitted by 5 pm on Friday, October 16, 2015 to RethinkWaste at 610 Elm Street, Suite 202 (second floor of the San Carlos Library) in San Carlos. A total of five posters that best meet the criteria will be chosen out of all of the entries and posted online for the public to vote for their top three favorites. Online voting will take place October 26-30, 2015 and winners will be notified by November 2, 2015 and recognized at this year's America Recycles Day event at the Shoreway Environmental Center on November 14, 2015. **For complete poster contest rules and entry form, please visit [www.RethinkWaste.org](http://www.RethinkWaste.org).**

The winners will have their posters displayed in a variety of locations that could include; on a Recology collection vehicle in their city, at RethinkWaste’s Shoreway Environmental Center in San Carlos, or used in RethinkWaste’s educational materials. Additionally, winners will receive the following:

- 1<sup>st</sup> Place - \$100 gift card**
- 2<sup>nd</sup> Place - \$50 gift card**
- 3<sup>rd</sup> Place - \$25 gift card**

610 Elm Street, Suite 202 | P: 650-802-3500 | RethinkWaste.org  
San Carlos, CA 94070 | F: 650-802-3501

MEMBER AGENCIES: Town of Atherton • City of Belmont • City of Burlingame • City of East Palo Alto • City of Foster City • Town of Hillsborough  
City of Menlo Park • City of Redwood City • City of San Carlos • City of San Mateo • County of San Mateo • West Bay Sanitary District

### America Recycles Day

America Recycles Day is a nationally recognized day of recycling awareness on November 15<sup>th</sup> every year. Many communities hold local events to educate the public on the environmental benefits of recycling.

### RethinkWaste

RethinkWaste is a joint powers authority of twelve public Agencies (Atherton, Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, Redwood City, San Carlos, San Mateo, the County of San Mateo and the West Bay Sanitary District) in San Mateo County, California and is a leader in the delivery of innovative waste reduction and recycling programs. RethinkWaste owns and manages the award-winning Shoreway Environmental Center which receives all the recyclables, organic materials, and materials (i.e. solid waste) collected in its service area. RethinkWaste's environmental education and tour program has also received state and national awards and hosts over five-thousand visitors per year. RethinkWaste also provides strategic oversight, support and management of service providers that collect, process, recycle and dispose of materials for its Member Agencies. RethinkWaste (i.e., South Bayside Waste Management Authority) was formed in 1982. For more information on RethinkWaste, please visit our website at [www.RethinkWaste.org](http://www.RethinkWaste.org) or follow us at [www.Facebook.com/rethinkwaste](https://www.Facebook.com/rethinkwaste) or [www.Twitter.com/rethinkwaste](https://www.Twitter.com/rethinkwaste).

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