For Immediate Release

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RETHINKWASTE ANNOUNCES 2016 AMERICA RECYCLES DAY POSTER CONTEST
Contest Open to All 3rd through 5th Grade Students in Service Area

SAN CARLOS, CA – October 12, 2016 – RethinkWaste is calling on all 3rd through 5th grade students in its service area to show off their artistic talents in the Agency's third annual America Recycles Day Poster Contest. The theme of the contest is "Rethink Waste - Be Recycled!" which is in line with the national theme for this year's America Recycles Day. This means you are actively choosing to live a recycled lifestyle by committing to reduce, reuse, recycle. The winning artwork will be prominently displayed and used on various RethinkWaste public education and outreach materials in 2017.

"We always look forward to see the creativity of students with this contest" said Faustina Mututa, RethinkWaste Environmental Education Coordinator. "Students know a lot about reduce, reuse and recycle and this is a fun and artistic way for them to show how they practice the "Rs" in their everyday lives."

The posters must be 8.5 x 14 inches and any medium can be used, including paint, markers, crayons, colored pencils. Bright, rich colors are encouraged. Only one entry per student will be accepted and posters must include original artwork only.

The posters must be **submitted by 5 pm on Friday, October 28, 2016** to RethinkWaste at 610 Elm Street, Suite 202 (second floor of the San Carlos Library) in San Carlos. A total of five posters that best meet the criteria will be chosen out of all of the entries and posted online for the public to vote for their top three favorites. Online voting will take place November 2-November 7, 2016 and winners will be notified by November 10, 2016 and recognized at this year's America Recycles Day event at the Shoreway Environmental Center on **November 19, 2016**. **For complete poster contest rules and entry form, please visit www.RethinkWaste.org.**

The winners will have their posters displayed in a variety of locations that could include; on a Recology collection vehicle in their city, at RethinkWaste's Shoreway Environmental Center in San Carlos, or used in RethinkWaste's educational materials. Additionally, winners will receive the following:

1st Place - $100 gift card
2nd Place - $50 gift card
3rd Place - $25 gift card

America Recycles Day

America Recycles Day is a nationally recognized day of recycling awareness on November 15th every year. Many communities hold local events to educate the public on the environmental benefits of recycling.

RethinkWaste

RethinkWaste is a joint powers authority of twelve public Agencies (Atherton, Belmont, Burlingame, East Palo Alto, Foster City, Hillsborough, Menlo Park, Redwood City, San Carlos, San Mateo, the County of San Mateo and the West Bay Sanitary District) in San Mateo County, California and is a leader in the delivery of innovative waste reduction and recycling programs. RethinkWaste owns and manages the award-winning Shoreway Environmental Center which receives all the recyclables, organic materials, and materials (i.e. solid waste) collected in its service area. RethinkWaste's environmental education and tour program has also received state and national awards and hosts over five-thousand visitors per year. RethinkWaste also provides strategic oversight, support and management of service providers that collect, process, recycle and dispose of materials for its Member Agencies. RethinkWaste (i.e., South Bayside Waste Management Authority) was formed in 1982. For more information on RethinkWaste, please visit our website at www.RethinkWaste.org or follow us at www.Facebook.com/rethinkwaste or www.Twitter.com/rethinkwaste.

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