

# CITY COUNCIL PRIORITY FOCUS AREAS

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## LAND USE

Utilize the recently adopted General Plan Land Use Element as a baseline to develop implementation strategies that further articulate how and where growth and development will happen in the future

- Protect the supply of workforce housing
- Explore acceptable design standards for new projects or redevelopment opportunities on existing sites
- Consider development standards that recognize the established patterns North and South of E. Hillsdale and address issues facing those areas.
- Look at ways to connect the business located North of Highway 92 with commercial centers South of Highway 92
- Determine acceptable design standards for new or redeveloped projects.
- Evaluate current levels of service and resources to determine the capacity to support future development and population growth
- Assess use and feasibility of Sea Cloud Phase II

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## TRAFFIC and TRANSPORTATION

Ensure that the City's transportation and circulation system meets the needs of the community and provides "complete streets"

- Perform a comprehensive Citywide technical study of the roadway network to determine the capacity to support future need
- Evaluate the current mix of transportation alternatives to determine if they meet community needs now and in the future (such as enhanced shuttle services for residents and the City's business population, pedestrian and bicycle routes improvements between homes, job centers, schools and other destinations)
- Identify regional solutions and potential public-private partnerships to address traffic concerns

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## INFRASTRUCTURE AT 50

Assess the current condition of the City's aging infrastructure and develop a plan for addressing future needs

- Assess the City's Park System and bring parks structures into compliance with new state mandates
- Continue to work with the City of San Mateo to improve the Wastewater Treatment Plant
- Assess the City's facilities, parks, water, wastewater, levee, streets pavement, traffic signal, bridges, lagoon and storm drain systems to identify and prioritize improvements necessary to meet future demands
- Develop a Parks System Master Plan to address aging parks system

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## SUSTAINABLE FOSTER CITY

Develop and implement strategies and activities in the areas of economic development, protecting the environment, and ensuring social equity that promotes the long-term viability of the Foster City community and its way of life.

- Enhance business outreach efforts to existing and new businesses
- Adopt the next phase of a City economic development strategic plan
- Work with business community stakeholders to develop and support policy initiatives that further the economic development vision
- Explore opportunities for public-private partnerships
- Implement the Climate Action Plan (CAP) to reduce greenhouse gas (GHG) emissions and to adapt to changing conditions caused by climate change
- Build a stronger and more vibrant community by connecting and engaging local government, residents and other stakeholders in mutually beneficial ways

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## QUALITY SCHOOLS

Support the San Mateo-Foster City School District as it continues to provide great public schools to serve Foster City residents.

- Establish a Foster City - San Mateo-Foster City School District Board Subcommittee to discuss the School District's plan for providing school classrooms space in Foster City
- Establish an Education Facilities Citizen Ad Hoc Subcommittee

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## CITIZEN ENGAGEMENT

Engage the community in the decision making process and emphasize City-Community partnerships that are collaborative, participatory, empowering, systemic, and transformative.

- Develop and refine tools to make more information available to the public. Increase the quality and frequency of dialogue/feedback through new channels of communication, in addition to feedback received from public meetings and other traditional communication methods, in order to consider more views of the public in decisions that impact their quality of life
- Explore City's branding and messaging through City logo and City website